



2011 Evanston Green Living Festival Sponsorship Packages

Benefit	1 Platinum Sponsor (\$2,500)	5 Gold Sponsors (\$1,000 each)	5 Silver Sponsors (\$500 each)	5 Bronze Sponsors (\$250 each)	Partners (In-Kind Support)
Free Booth	X	X	X	X	X
Logo Placard for Booth indicating sponsorship type (Platinum, Gold, Silver, Bronze, or Partner) of	X	X	X	X	X
First choice of Booth Location	X				
Prime Booth Location		X	X		X
Logo displayed prominently in all logo displays	X				
Logo displayed on Event Signage, Website Home Page, and Website Directory (with hyper-link to bus/org web site)	X	X	X	X	X
Logo displayed on Posters posted in approx. 300 Evanston retail establishments	X	X	X		X
Logo displayed on 3 large banners – 1 at festival and 2 in other prominent Evanston locations.	X	X			X
Mentioned before each presentation at the festival	X	X			X
Mentioned or Displayed as Sole Platinum Sponsor in all web postings (10), Facebook postings (10), mass emails, print ads, and press releases	X				
Mentioned or Displayed as Gold Sponsor in all web postings (10), Facebook postings(10), mass emails, print ads, and press releases		X			
Mentioned in Media Placement	X				

Notes on Sponsorship Packages:

1. All proceeds from the festival go to the Evanston Ecology Center.
2. The 2011 Evanston Green Living Festival offers **Precious Metal** sponsorships and **Partnerships**.
3. The **Precious Metal** sponsorships offered are Platinum, Gold, Silver, and Bronze, and each sponsorship level has its own unique set of benefits that are shown in the table above.
4. The **Partnerships** are offered to those companies that provide a free product or service that is deemed critical to putting on the festival, such as the printing of festival materials or the airing of promotional radio ads.
5. If none of our sponsorship offerings meet a potential sponsor's needs, the EEA is open to working with that client on a **custom sponsorship program**.